



**Media Contact:**

Helen Tarleton  
The Brand Atlanta Campaign  
404-898-1267  
helen@ahmannboyette.com

Bari Love  
Ogilvy Public Relations Worldwide  
404-881-2320  
bari.love@ogilvypr.com

**MEDIA ALERT**

**The Brand Atlanta Campaign to be part of Atlantic Station Grand Opening Weekend**

- What:** The Metro Atlanta Arts & Culture Coalition (MAACC), AtlantaPlanIt.com and The Brand Atlanta Campaign have organized 'Live Performances in Central Park' in support of the grand opening of Atlantic Station.
- When:** Sat., Oct. 22, 2005  
11:00 a.m. – 8:00 p.m.
- Sun., Oct. 23, 2005  
11:00 a.m. – 6:00 p.m.
- Where:** **ATL Lofts Park Stages, Central Park**  
Atlantic Station  
Atlanta, Ga. 30363
- Who:** Performances in Atlantic Station include organizations that will be featured during pARTicipate! An arts and culture celebration. Bill Nigut, president and CEO, MAACC, will act as host of the performances.
- Why:** The performances will showcase the best of what Atlanta's arts and cultural scene has to offer and give residents and visitors an ideal opportunity to experience the wealth of activities available in the metro area.

For more information please visit [www.AtlantaPlanIt.com](http://www.AtlantaPlanIt.com), [www.atlanticstation.com](http://www.atlanticstation.com) or contact Bari Love at 404-881-2320 or [Bari.Love@Ogilvypr.com](mailto:Bari.Love@Ogilvypr.com)

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**Schedule of Performances**

**Sat., Oct. 22, 2005**

11:25 a.m. Sasikala Penumarthi

Noon Performance Ensemble:  
Savannah Collage of Art and Design

12:25 p.m. Neighborhood Playhouse:  
'Tis the Season

1:15 p.m. Special Edition: International  
Dance Show Team

2:25 p.m. Atlanta Gay Men's Chorus

3:25 p.m. Ron Anglin: Quite a Catch

4:25 p.m. Capitol City Opera

5:05 p.m. Georgia Ballet

5:25 p.m. Dad's Garage Improv

6:25 p.m. Bunraku Puppetry Demo from  
The Long Christmas Ride  
Home: Actors Express and  
Synchronicity

7:05 p.m. Gathering Wild Dancers

7:25 p.m. Laughing Matters

**Sun., Oct. 23, 2005**

12:15 p.m. Special Edition: International  
Dance Show Team

1:00 p.m. A Year with Frog and Toad:  
Synchronicity

1:25 p.m. Laughing Matters

2:30 p.m. Ballethenic:Urban Nutcracker

3:00 p.m. Atlanta Pops

4:00 p.m. Atlanta Pops

5:25 p.m. Jaehn Clare: Tail Tell Tale

Traveling performances at various times:  
Center for Puppetry Arts  
Fernbank Baby Triceratops  
Arthur - Imagine It! A Children's Museum