

For Immediate Release

**3RD ANNUAL WINTER BEER CARNIVAL SET FOR SATURDAY, FEBRUARY 11, 2012 AT ATLANTIC STATION**  
**Sample More Than 100 Beers, New Expanded Location, DJs, Delicious Eats, Activities and More**  
**Tickets On Sale Tuesday, December 20, 2011 at 10 a.m. EST**



**Atlanta, Georgia (December 19, 2011)** - The **3rd Annual Winter Beer Carnival** is set for **Saturday, February 11, 2012 from 3 to 7 p.m.** and will once again pour up plenty to taste and experience for beer lovers and event enthusiasts alike. Selling out each year, the Winter Beer Carnival has moved to a new location at Atlantic Station in Midtown and has expanded to offer even more beers, carnival games, activities, DJs and great food. Drawing thousands of revelers each year, the 3rd annual Winter Beer Carnival will have giant tent and outdoor areas for patrons to enjoy more than 100 types of beers including traditional favorites, premium craft beers and an assortment of the best winter brews from near and far. General admission and VIP tickets go on sale for ages 21 and up on Tuesday, December 20, 2011 at 10 a.m. at [www.ticketalternative.com](http://www.ticketalternative.com) and 877.725.8849. General admission tickets are \$40 in advance and \$50 day of the event. VIP tickets are \$60 and grant patrons exclusive access to the best craft brews available, private bathrooms and early entry to the event beginning at 2 p.m. For more information about the 2012 Winter Beer Carnival, visit [www.winterbeercarnival.com](http://www.winterbeercarnival.com).

**WHAT:** 3rd Annual Winter Beer Carnival

**WHEN:** Saturday, February 11, 2012

**TIME:** 3 to 7 p.m.; VIP Ticket admission at 2 p.m.

**WHERE:** Atlantic Station's special event site.  
20th Street at Fowler Street - 241 20th Street

**TICKETS:** \$40 Advance / \$50 Day of Show  
Includes all the beer you can safely consume, a commemorative Winter Beer Carnival sampling glass\*, plus unlimited carnival games and activities.\*

VIP ticket - \$60 VIP ticket  
All of the above and early admission at 2 p.m., access to the VIP area featuring an exclusive selection of premium beers, VIP seating and restroom areas

Designated Driver - \$20 Advance / \$30 Day of Show  
Not interested in the beer tastings? Enjoy all the carnival games you can play and be a designated driver for your friends.

Tickets are available online at [TicketAlternative.com](http://TicketAlternative.com) or call 1-877-725-8849.

Winter Beer Carnival is a rain or shine event. Festival details are subject to change.

*\* Commemorative glasses are limited and are available on a first-come first-served basis.*

*\*\* Some games and activities may require nominal fee.*

**MARTA:** Patrons are encouraged to take MARTA to the Arts Center Station, then ride the shuttle to Atlantic Station.

**PARKING:** Plenty of commercial parking in the Atlantic Station parking deck.

**WEBSITE:** [www.winterbeercarnival.com](http://www.winterbeercarnival.com)

**CONNECT:** Twitter - @beercarnival  
Facebook - [www.facebook.com/winterbeercarnival](http://www.facebook.com/winterbeercarnival)

**PRODUCED BY:** Premier Events and TA Presents

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