

P R E S S R E L E A S E



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**ATLANTIC STATION™ ANNOUNCES CITY'S FIRST ELECTRIC VEHICLE
CHARGING STATION**

Midtown Center Built on Sustainable Practices to be Atlanta's Center for Zero Emissions Vehicles

ATLANTA – Aug. 31, 2011 – CB Richard Ellis Investors, owner and current master developer of Atlantic Station, announced today that it will open Atlanta's first public electric vehicle charging station. The multi-outlet station will be powered by overhead solar panels and will be available to motorists with electric powered, zero-emissions vehicles 24 hours a day beginning Sept. 1.

The charging station, to be located on 17th Street across from the Millennium Gate, will be the first of its kind in metro area and the latest environmental innovation at Atlantic Station, which was built on the site of an abandoned steel mill and was one of the largest and most extensive brown-field reclamation projects in the U.S. when it opened in 2005.

The Atlantic Station charging station will be able to fully charge any of the currently available U.S. electric vehicles – including the Chevrolet Volt and Nissan Leaf – in three to seven hours vs. the standard charging time of 11 to 25 hours, depending on the type of electric vehicle.

Motorists will not be charged to use the charging stations through the end of 2011. Beginning January 2012 motorists will be charged \$3 per hour to use the station. Guests will be able to pay to use the station with apps on their smart phones or with a card swipe at the station.

“Atlantic Station has been on the leading edge of sustainability since it was built on a reclaimed brown field some five years ago. We're proud to continue that tradition of environmental

innovation by being the first prominent, accessible charging center for Atlanta's electric vehicle drivers," said Todd Frye, Principal, CB Richard Ellis Investors. CB Richard Ellis Investors has a strong commitment to Atlanta and owns multiple premier assets throughout the metropolitan area in addition to Atlantic Station. "Zero emissions vehicles are part of Atlanta's future, and we're proud to be the center of that future at Atlantic Station," Frye added.

"This solar electric vehicle charging station at Atlantic Station is an important milestone towards my goal of making Atlanta a cleaner and greener city," said Atlanta Mayor Kasim Reed. "We're focusing on a number of initiatives that will make the City of Atlanta and its residents and business owners better stewards of the environment. Zero emission vehicles – along with important public transportation initiatives such as the Atlanta Streetcar and the Atlanta BeltLine – play a vital role in ensuring that we are building and investing in a sustainable city for future generations."

The charging station's opening coincides with the first electric vehicles widely available in metro Atlanta. Both the Chevrolet Volt and the Nissan Leaf will be available locally in 2011. More than 300 Atlantans have pre-ordered the Nissan Leaf, and there is a waiting list to purchase a Chevrolet Volt, according to Jim Ellis Chevrolet, which will market the Volt.

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About Atlantic Station

A national example for sustainable mixed-use communities, Atlantic Station (www.atlanticstation.com) transformed an abandoned industrial site into a thriving entertainment district at the heart of Atlanta's vibrant Midtown neighborhood. Opened in 2005, Atlantic Station is home to some of Atlanta's most popular restaurants, retailers such as H&M and Dillard's and leading employers such as Wells Fargo and BB&T. Atlantic Station each year hosts some of Atlanta's most attended entertainment events, such as Cirque du Soleil and Cavalia, as well as dozens of community gatherings, charity walks and neighborhood forums. Susan G. Komen Atlanta Race for the Cure, Walk Now for Autism and other events at Atlantic Station have raised more than \$50 million for Atlanta charities since 2005. A national leader in consumer

engagement and technology, Atlantic Station has the No. 6 most followed Twitter feed among U.S. retail centers.

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